

LABOR MARKET BRIEFING CENTRAL NY

August 2023

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Central New York Jobs

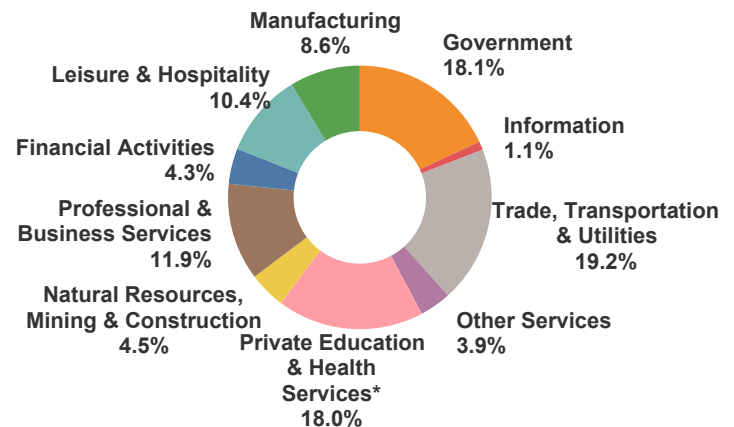
➤ In August 2023, there were 296,000 private sector jobs and 361,200 nonfarm (private + government) jobs in the region.

➤ Four industry sectors make up 67% of total nonfarm jobs:

Trade, Transportation & Utilities	69,500
Government	65,200
Private Education & Health Services*	65,000
Professional & Business Services	43,100

The region's most significant industry is Trade, Transportation & Utilities

Regional Industry Mix, August 2023



Job Gains

➤ The region gained 7,200 nonfarm jobs, including 6,100 private sector jobs and 1,100 government jobs, over the past year.

Private sector employment increased by 2.1% over the past year

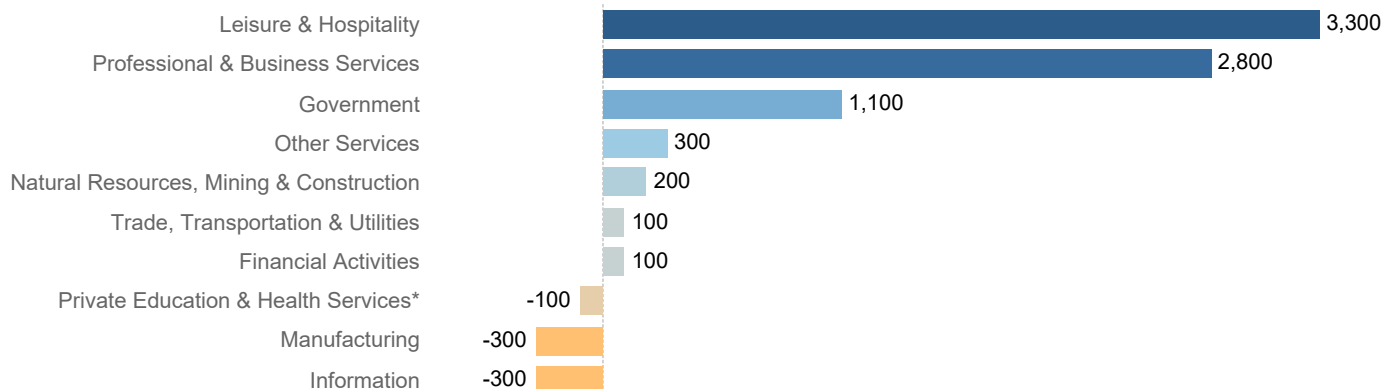
Over-the-Year Change in Jobs, August 2023

	August 2023	Net Change	% Change
Total Nonfarm	361,200	7,200	2.0%
Total Private	296,000	6,100	2.1%
Government	65,200	1,100	1.7%

➤ 6,100 of the recent job gains occurred in leisure & hospitality and professional & business services.

Most job gains have occurred in Leisure & Hospitality

Over-the-Year Change in Employment, August 2023



*Private education & health services is in the private sector. Government includes public education and public health services.

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Unemployment Rate



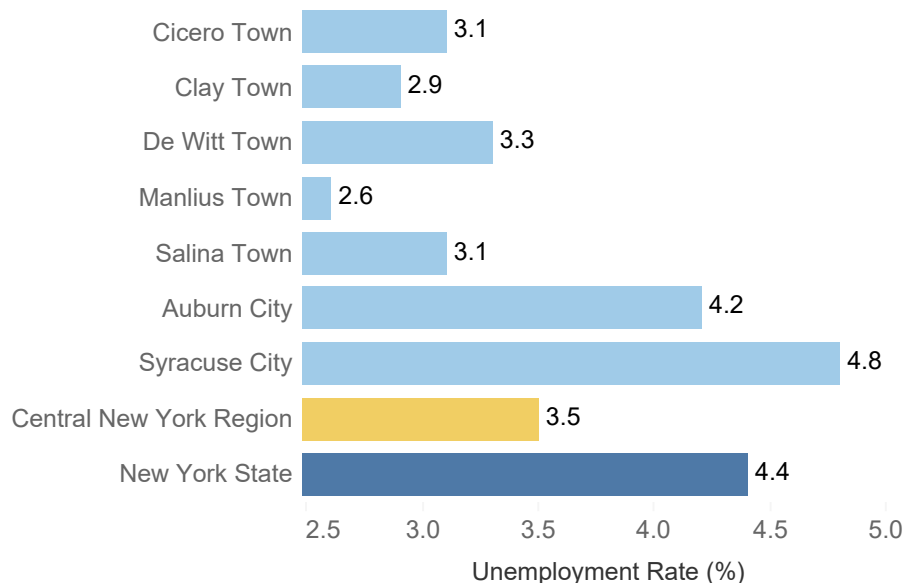
All of the largest labor force areas in the Central New York Region, except the city of Syracuse, had unemployment rates below the State's unemployment rate in August 2023.



The State's unemployment rate (4.4%) exceeds the region's unemployment rate (3.5%) by 0.9 percentage points.

The unemployment rate in Central New York decreased over the past year

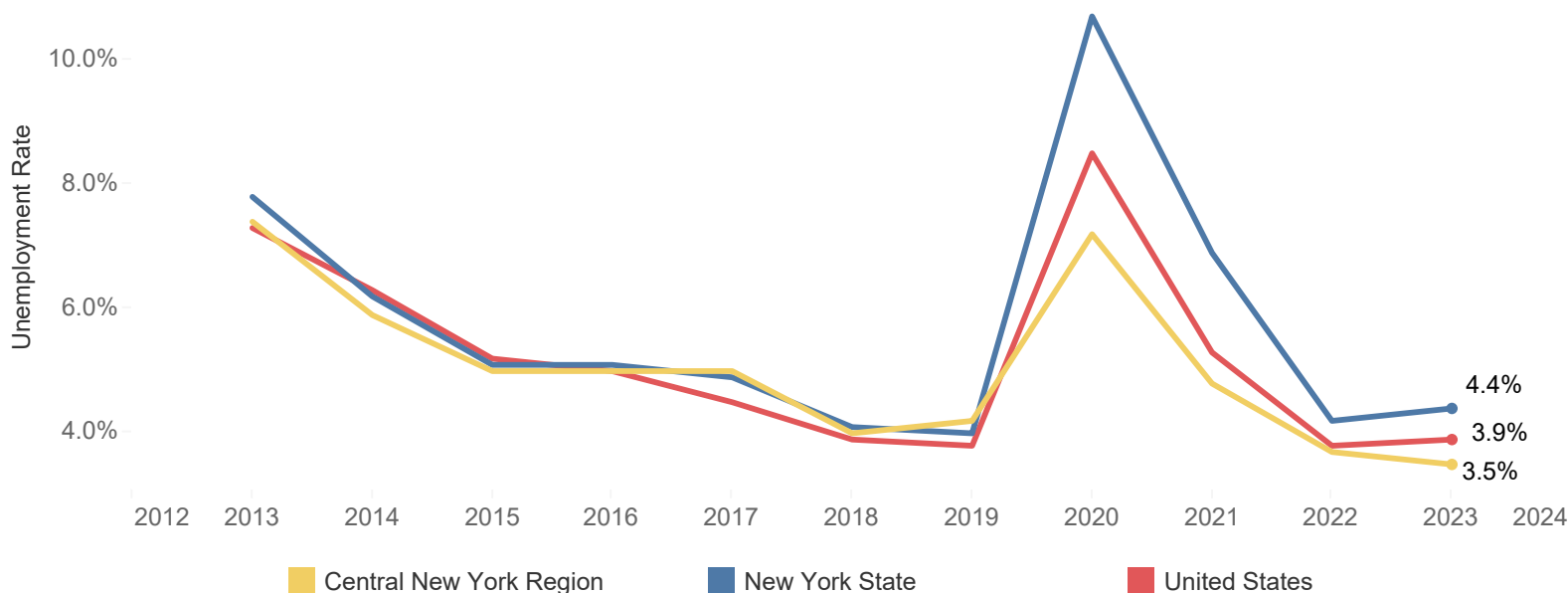
Unemployment Rate by Place, August 2023



Unemployment Rates(Not Seasonally Adjusted), 2013-2023

Central New York, New York State, United States

August Unemployment Rates, 2013 to 2023



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Employment

Central New York employment increased over the past year

Regional and Metro Area Labor Force Data

	Employment		Unemployment		Unemployment Rate	
	August 2022	August 2023	August 2022	August 2023	August 2022	August 2023
Central New York Region	356,100	366,900	13,700	13,300	3.7%	3.5%
Cayuga County	34,000	34,800	1,300	1,300	3.8%	3.6%
Cortland County	20,700	21,900	900	900	4.0%	3.8%
Madison County	32,000	32,900	1,100	1,100	3.3%	3.4%
Onondaga County	218,400	224,700	8,100	7,900	3.6%	3.4%
Oswego County	51,100	52,600	2,200	2,200	4.2%	3.9%
Syracuse Metro Area	301,400	310,200	11,500	11,200	3.7%	3.5%
Syracuse City	56,500	58,100	3,200	2,900	5.3%	4.8%
New York State	9,263,400	9,398,400	410,000	431,600	4.2%	4.4%
United States	158,714,000	161,427,000	6,256,000	6,623,000	3.8%	3.9%

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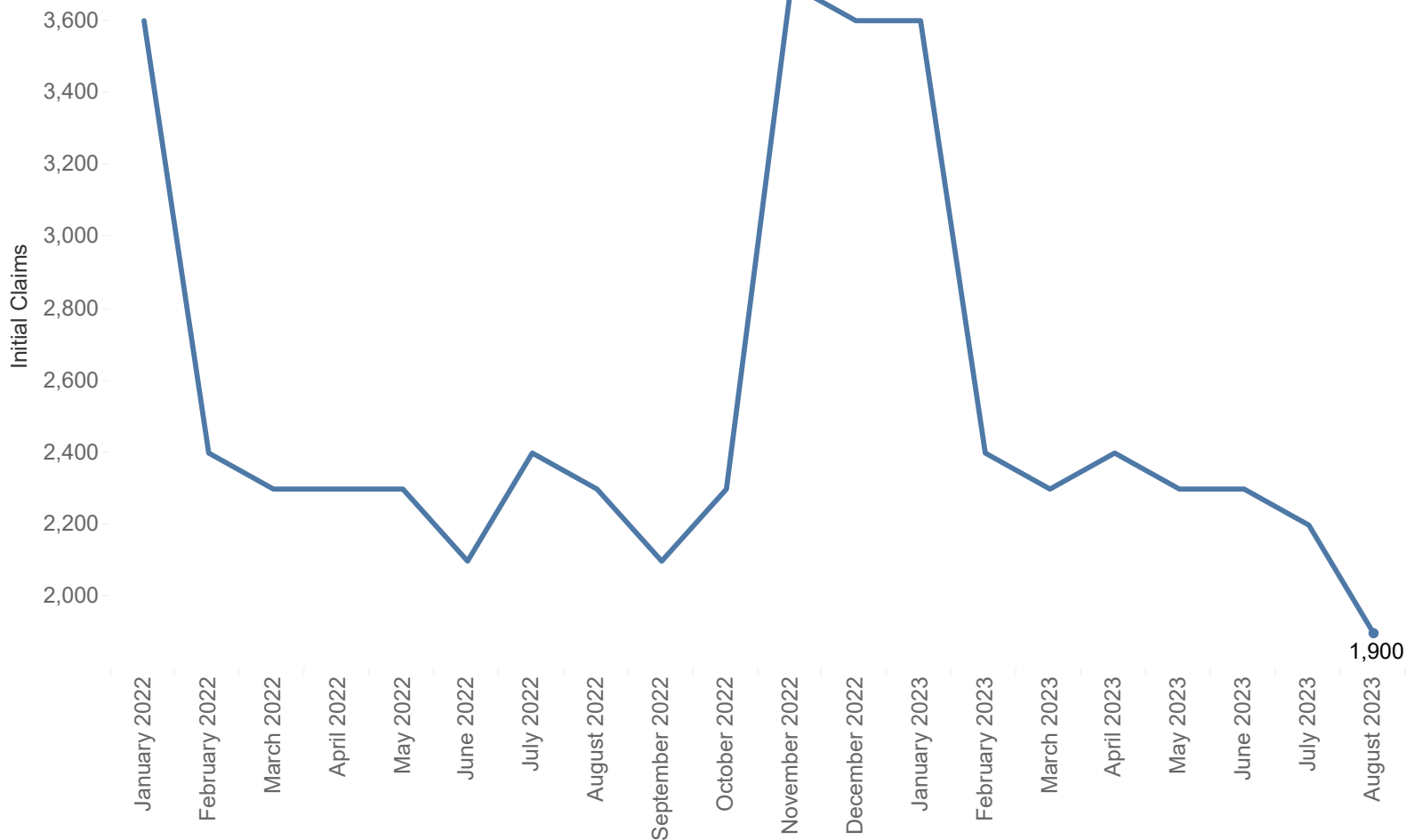


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Unemployment Insurance

Initial claims decreased in August 2023

Initial Claims for Regular UI, Central New York Region



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Unemployment Insurance

Initial claims decreased or remained constant in all counties over the year

Initial Claims for Regular UI, Central New York Region

County	August 2023	July 2023	August 2022	OTY Net Change	OTY % Change
Cayuga	200	200	200	0	0.0%
Cortland	100	100	100	0	0.0%
Madison	100	100	100	0	0.0%
Onondaga	1,200	1,300	1,400	-200	-14.3%
Oswego	300	400	400	-100	-25.0%
Central New York	1,900	2,200	2,300	-400	-17.4%
New York State	60,000	76,200	64,800	-4,300	-6.2%

Initial claims increased in trade, transportation and utilities over the year

Initial Claims for Regular UI, Central New York Region

Industry	August 2023	July 2023	August 2022	OTY Net Change	OTY % Change
Financial Activities	100	100	100	0	0.0%
Government	100	100	100	0	0.0%
Information	0	0	0	0	
Leisure & Hospitality	200	300	200	0	0.0%
Manufacturing	200	200	200	0	0.0%
Natural Resources, Mining & Con..	300	300	300	0	0.0%
Other Services	0	100	100	-100	-100.0%
Private Education & Health Servic..	200	300	300	-100	-33.3%
Professional & Business Services	300	300	400	-100	-25.0%
Trade, Transportation & Utilities	500	500	400	100	25.0%
Unclassified	200	200	300	-100	-33.3%

Note: Initial claims data include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Details may not add to total due to rounding. A "-" indicates data are not releasable due to confidentiality requirements.

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased the most in Onondaga county over the year

UI Beneficiaries by County, Central NY Region, All Programs*

County	August 2023	July 2023	August 2022	Net Change	% Change
Cayuga	500	600	500	0	0.0%
Cortland	300	300	300	0	0.0%
Madison	400	400	300	100	33.3%
Onondaga	2,800	2,800	2,400	400	16.7%
Oswego	900	900	800	100	12.5%
Central NY	4,900	5,000	4,200	700	16.7%
New York State	178,100	172,700	136,900	41,200	30.1%

*Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs)

Detail may not add to total due to rounding

The number of unemployment insurance beneficiaries increased the most in manufacturing over the year

UI Beneficiaries by Industry, Central NY Region, All Programs*

Industry	August 2023	July 2023	August 2022	Net Change	% Change
Financial Activities	200	100	100	100	100.0%
Government	200	200	200	0	0.0%
Information	100	100	100	0	0.0%
Leisure & Hospitality	600	600	600	0	0.0%
Manufacturing	600	500	200	400	200.0%
Natural Resources, Mining & Construction	500	600	600	-100	-16.7%
Other Services	100	100	100	0	0.0%
Private Education & Health Services	700	700	600	100	16.7%
Professional & Business Services	800	800	900	-100	-11.1%
Trade, Transportation & Utilities	1,100	1,100	800	300	37.5%
Unclassified	100	100	100	0	0.0%
Central NY	4,900	5,000	4,200	700	16.7%

*Data only include Regular Unemployment Insurance

Detail may not add to total due to rounding

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Unemployment Insurance

The number of unemployment insurance beneficiaries increased

UI Beneficiaries by Race/Ethnicity, Central NY Region, All Programs

	August 2023	August 2022	August 2023					August 2022				
			White*	Black*	Asian*	Hispanic	Unknown	White*	Black*	Asian*	Hispanic	Unknown
Central NY	4,900	4,200	69%	14%	2%	6%	10%	69%	15%	1%	5%	9%
Cayuga	500	500	85%	5%		2%	7%	85%	6%		2%	6%
Cortland	300	300	82%	3%		3%	12%	86%	4%		4%	7%
Madison	400	300	86%	3%		5%	5%	89%	4%			7%
Onondaga	2,800	2,400	56%	22%	2%	7%	12%	56%	23%	2%	8%	12%
Oswego	900	800	89%	1%	1%	3%	6%	89%	1%		2%	7%

Note: Data only include Regular Unemployment Insurance Programs (UI, UCFE, UCS and workshare programs). Race/ethnicity is self-reported.

Unknown includes American Indian, Hawaiian Native and Unknown

**Refers to Non-Hispanic Population*

Detail may not add to total due to rounding

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Demographics

Central New York's population is decreasing and has become more diverse

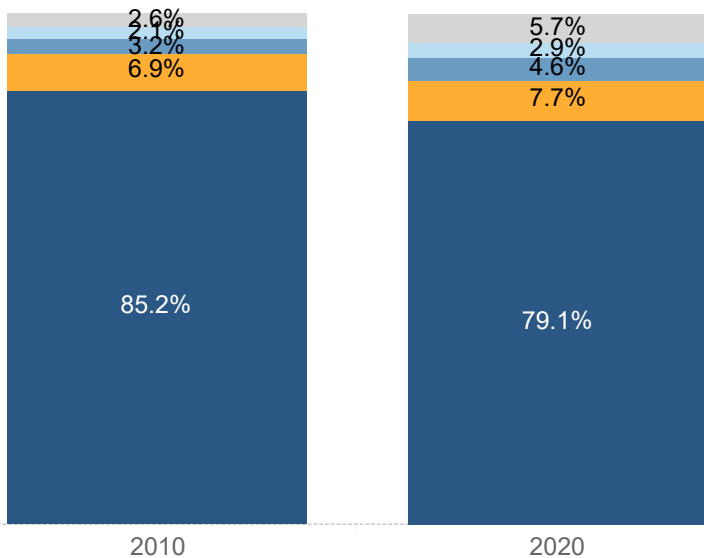
Population by Race/Ethnicity, 2010 and 2020

Geography	Population				2010 Population Breakdown				2020 Population Breakdown			
	2010	2020	Net Change	% Change	White*	Black*	Asian*	Hispanic	White*	Black*	Asian*	Hispanic
Cayuga	80,026	76,248	-3,778	-4.7%	91.3%	3.8%	0.5%	2.4%	87.0%	3.6%	0.5%	3.5%
Cortland	49,336	46,809	-2,527	-5.1%	93.7%	1.4%	0.8%	2.2%	87.2%	1.8%	2.2%	3.5%
Madison	73,442	68,016	-5,426	-7.4%	93.8%	1.7%	0.8%	1.8%	89.6%	1.6%	1.0%	2.5%
Onondaga	467,026	476,516	9,490	2.0%	79.2%	10.4%	3.1%	4.0%	72.9%	11.4%	4.2%	5.6%
Oswego	122,109	117,525	-4,584	-3.8%	95.1%	0.7%	0.6%	2.1%	89.9%	1.2%	0.7%	3.1%
Central New York	791,939	785,114	-6,825	-0.9%	85.2%	6.9%	2.1%	3.2%	79.1%	7.7%	2.9%	4.6%

*Refers to Non-Hispanic Population
Does not include all racial/ethnic categories

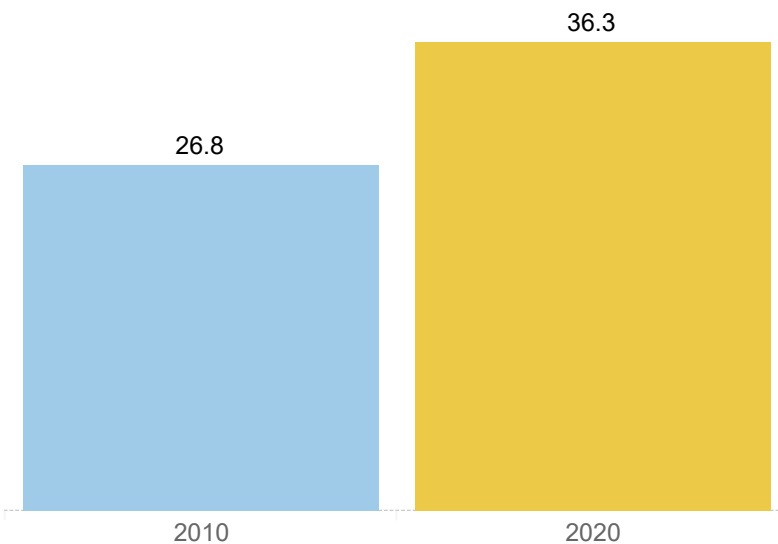
Central New York has become more diverse

Distribution of Central New York Population by Race/Ethnicity, 2010 and 2020



Central New York's Diversity Index increased by 35% from 2010 to 2020

US Census Bureau Diversity Index Scores, 2010 and 2020



*Refers to Non-Hispanic Population..

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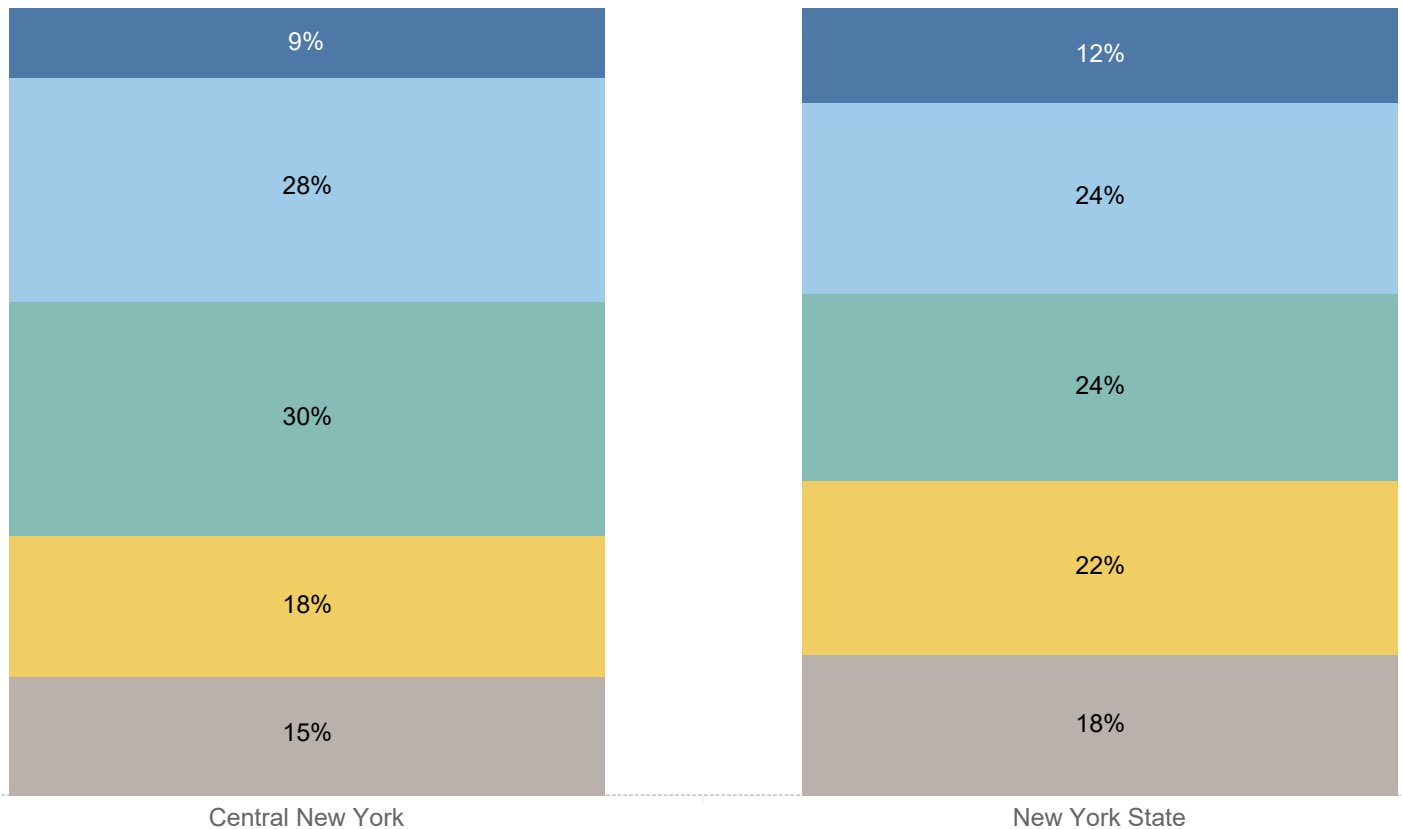
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On average, educational attainment in Central New York is slightly lower than New York State

Distribution of Population 25 years and over by Educational Attainment, 2021



Source: American Community Survey 2021 One-Year Estimates, Table B15002

■ Less Than High School
■ High School Diploma
■ Some College/Associate's

■ Bachelor's Degree
■ Higher Than Bachelor's

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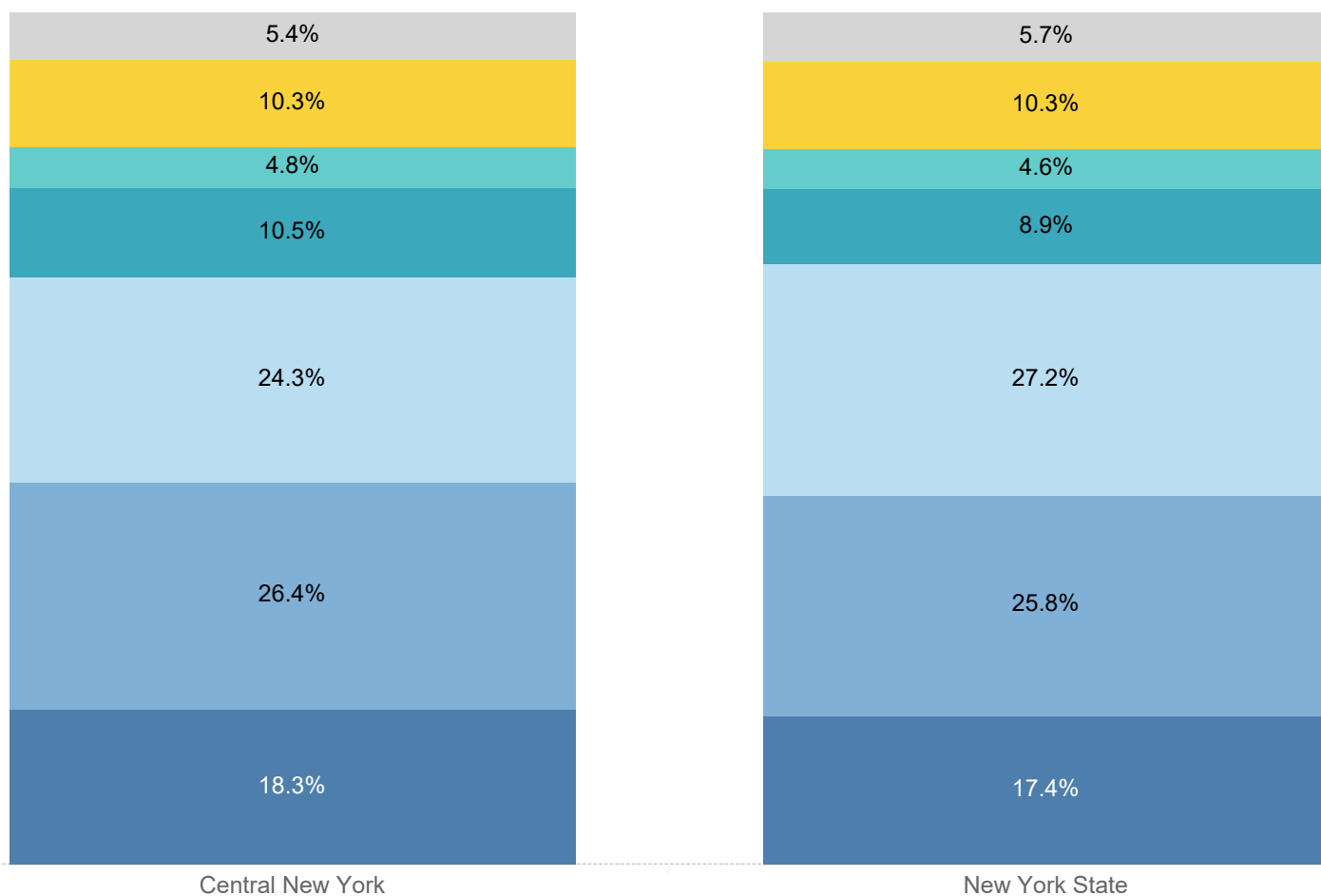
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Central New York is in line with New York State as a whole

Distribution of Population by Age Group, 2020



Source: Population Estimates Program-Annual County Resident Population Estimates by Age, Sex, Race and Hispanic Origin; July 1, 2010 and July 1, 2020



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More than half of businesses in Central New York have fewer than 5 employees

Number of Firms and Average Monthly Employment, Private Employment

Number of Employees	Firms				Employment			
	Number		% of Total		Number		% of Total	
	2018	2023	2018	2023	2018	2023	2018	2023
1-4*	6,940	7,040	51.7%	52.7%	13,720	13,810	5.0%	5.1%
5-9	2,530	2,500	18.9%	18.7%	16,740	16,650	6.1%	6.2%
10-19	1,780	1,710	13.3%	12.8%	24,020	23,030	8.8%	8.6%
20-49	1,240	1,250	9.2%	9.3%	37,820	37,800	13.8%	14.0%
50-99	470	440	3.5%	3.3%	32,770	31,150	12.0%	11.6%
100-249	310	280	2.3%	2.1%	46,460	41,480	17.0%	15.4%
250-499	90	90	0.7%	0.7%	30,050	29,740	11.0%	11.1%
500-999	40	40	0.3%	0.3%	29,760	26,460	10.9%	9.8%
1000+	20	20	0.1%	0.1%	42,650	48,960	15.6%	18.2%

Source: Quarterly Census of Employment and Wages, 2018 Q1 and 2023 Q1

*Size class 1-4 includes firms that have average employment that is >0 but <1

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Regional Labor Market Developments

Good news

The first two contracts have been awarded on the \$2.25 billion Interstate 81 construction project in Onondaga County. The contractors are Salt City Contractors, LLC and CNY Alliance. Two outreach centers are available to assist interested job candidates with information about available job opportunities. The Syracuse outreach centers are located at Tucker Missionary Baptist Church on Oakwood Avenue and the Hills Building on Montgomery Street. Typical job openings are for construction laborers, equipment operators, carpenters, iron workers and truck drivers. This large construction project has many facets and will take six years to complete.

The Port of Oswego (Oswego County) will use a \$4 million federal grant for improvements to rail infrastructure and to buy new cargo-handling equipment. The funding is from the Economic Development Administration. The upgrades will lead to 19 new jobs, increased export capacity and better access to global markets for local businesses.

An indoor roller-skating rink named Skate-N-Place will open in November 2023 at 8015 Oswego Road (Route 57) in the Seneca Mall in Clay (Onondaga County). The owner's family and a handful of employees will run the business.

Splash Car Wash will open a location at 1001 East Brighton Avenue in Syracuse (Onondaga County). It will employ four people.

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Central New York Region

Includes Cayuga, Cortland, Madison, Onondaga and Oswego counties

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